

## PRIVACY POLICY

**J.A. DELMAS, ("we", "us" or "our")** a *Société par Actions Simplifiée* organised under French law, with a share capital of 2 050 000 Euros, registered under number 457 201 192 RCS Bordeaux, is the data controller of personal data ("personal data") collected from our clients and prospective clients ("you", "your" or "yours"). .

We are committed to protecting your personal data in compliance with the General Data Protection Regulation (regulation EU 2016/679) ("GDPR"), as well as any other national applicable data protection laws.

### What data does JA DELMAS collect?

You send us, when filling in a contact form on our website(s) or on website(s) administered by Caterpillar, data which allows us to identify you, i.e. your surname, name, civility, email, address, phone number(s) company and country. We might also collect personal data relating to your professional life (your employment(s), your professional interests) to send you appropriate marketing campaigns and satisfaction surveys.

In addition to the personal data you send us, we may collect some personal data indirectly, from our suppliers or partners.

### Why do we collect your personal data?

Your personal data may be processed for the following purposes:

1. To carry out our contractual obligations

The data we collect is used to carry out our contractual obligations.

2. To communicate with you

We use your personal data to reply to your requests. We may use different methods of communication, depending on the fields you have filled in on the contact form.

If you choose to receive our newsletter by selecting this option, or by giving your consent, we will use your personal data to send our news, direct marketing content, loyalty actions and product testing

3. To manage our relationship with you

Your personal data allow us to manage our relationship with you, through satisfaction surveys, pooling of contracts we might have with you, and compilation of trade statistics.

4. To browse on our websites

We use your personal data to help us better understand how our clients or potential clients access our websites and how they use them.

5. To reply to your requests to exercise your rights

We use your personal data to manage your requests to exercise your right of access, right to rectification and erasure, right to restrict processing, right to data portability and right to object to any processing.

The processing listed above is carried out either to perform our contractual obligations (article 6.1(b) of the GDPR), or with your consent (article 6.1(a) of the GDPR) or to pursue our legitimate interests (article 6.1(f) of the GDPR).

### Where is your personal data stored and who processes it?

Your personal data is stored on our servers in France. However, we may share your personal data with third parties for the purposes mentioned above.

We may transfer your personal data outside the European Economic Area (EEA), to our partners in the United States of America or on the African continent, to companies of our network.

The following safeguards have been taken to ensure an adequate level of security of the data: (i) the recipient(s) adhere to the "Privacy Shield's" principles; (ii) the transfer is made pursuant to the GDPR's requirements.

### **For how long do we keep your data?**

Your personal data is stored for a duration of three years from the date of last contact with you. This period can be extended to comply with our legal obligations or in case of litigation. Cookies are stored for up to 13 months.

### **Security**

We have implemented measures to ensure the privacy and security of your personal data. Access to such data is limited and policies and procedures are in place to prevent any loss, misuse or fraudulent use.

### **What are your rights and how can you exercise them?**

In accordance with the GDPR and applicable national laws, you have a right of access, right to rectification and erasure, right to restrict processing, right to data portability and right to object to any processing or request further information on the personal data collected, which you can exercise, in the conditions set out in articles 17,18 and 21 of the GDPR, by sending an email to [privacy@jadelmas.com](mailto:privacy@jadelmas.com) or by sending a registered letter to the legal department at 17 rue Vauban, 33075 Bordeaux Cedex, France. You must attach a copy of a valid proof of identity. You can request a copy of your data at any time. If you are not satisfied with the answers provided, you can lodge a complaint with the French supervisory authority, the *Commission Nationale Informatique et Libertés* (CNIL).directly on [cnil.fr](http://cnil.fr).

### **Regarding social media platforms**

You can interact with us on different social media platforms on which we communicate. These allow us to share information about our company or content from our website(s). We will not be held liable for the personal data you share processed by these platforms.

### **Cookies**

Cookies are small pieces of data stored on your terminal, which contain information on your browsing experience on our websites.

If you do not wish to receive cookies from us, you can change your browser preferences and settings to refuse or limit the use of cookies. However, if you wish to refuse all cookies, you may not be able to take full advantage of the content available on our website(s).

We use a tracking cookie called Google Analytics; it allows us to analyse the traffic on our websites and its source. All information collected by this cookie is aggregated and therefore anonymized.

A cookie may also be installed by the Vimeo video hosting service. This cookie is linked to the integration on our websites of videos from this platform; it anonymously records the number of views per video, no personal data is collected.